PROJECT ACHIEVEMENT SUMMARY (2023–2025)

Youth Employment and Entrepreneurship Development Project

Project Duration: 15 March 2023 – 31 December 2025
Implemented by: Janaki Women Awareness Society (JWAS)
Supported by: Plan International Nepal
Project Area: Sabaila Municipality, Shahidnagar Municipality, Kamala Municipality, Bideh Municipality, and Janaknandani Rural Municipality, Dhanusha District
Project Agreement Amount: NPR 63,730,093
Project Expenditure: NPR 63,664,013.57

Project Overview

The Youth Employment and Entrepreneurship Development (YEED) Project was implemented to improve the economic resilience of disadvantaged young women and men aged 18–24 years by enhancing their employability, entrepreneurial capacity, financial inclusion, and access to sustainable livelihood opportunities. The project adopted an integrated approach combining life skills development, entrepreneurship training, market-oriented technical and vocational education and training (TVET), employment facilitation, startup support, financial literacy, and stakeholder engagement to create sustainable economic opportunities for youth.

Major Achievements

Youth Participation

- 350 disadvantaged youth (59% female and 41% male) participated in the project, exceeding the target of 50% female participation.

Life Skills and Entrepreneurship Development

- 100% of participants (350 youth) successfully completed:
    - Life Skills Training
    - Start and Improve Your Business (SIYB) Training
    - Protection Training
    - Pre-training Counseling Sessions
- These interventions enhanced participants' employability, entrepreneurial mindset, financial literacy, workplace readiness, and confidence.

Technical and Vocational Skills Development

- 219 participants completed demand-driven Technical and Vocational Education and Training (TVET) across multiple market-oriented trades, including:
    - Heavy Equipment Operation,Driving,Beautician,Tailoring,Computer Operation, Electrical, Waiter Service, Motorcycle and Four-Wheeler Repair, AC Mechanic, Accounting
- Following training, 196 graduates (89%) secured wage employment or self-employment opportunities.

Entrepreneurship Development and Startup Support

- 162 participants, including 8 persons with disabilities, received entrepreneurship development training and startup support.
- A total investment of NPR 13,433,618 enabled participants to establish or expand enterprises, including:

- Grocery shops, Beauty parlors, Tailoring businesses, Agro-vets, Garages, Food businesses, Transport services, Stationery shops, Other micro-enterprises

Financial Inclusion

- Through partnerships with banks and cooperatives, 66% of participants gained access to formal financial services, strengthening financial inclusion and improving business sustainability.

Digital Literacy and Community Engagement

- 157 youth enhanced their digital literacy and business promotion skills through digital platform orientation.
- 522 family and community members participated in counselling and awareness sessions, promoting youth employment, entrepreneurship, and positive family support.

Citizenship Facilitation

- The project facilitated citizenship certificates for 16 youth, the majority of whom were young women, improving their access to employment opportunities, financial services, and government programmes.

Environmental Sustainability

- As part of the project's environmental sustainability initiatives, thousands of trees were planted in Sabaila Municipality and Kamala Municipality, contributing to climate resilience and community ownership.

Strengthening Local Governance

- Monitoring Committees, chaired by local governments, were established in all five project municipalities to strengthen project oversight, accountability, local ownership, and the sustainability of project outcomes.

Project Impact

The project made significant contributions to improving the economic well-being of participating youth and their families. Key impacts include:

- Increased household income through employment and entrepreneurship.
- Improved access to education, healthcare, and essential services.
- Enhanced financial inclusion through stronger linkages with formal financial institutions.
- Increased confidence, leadership, and decision-making capacity among young women and men.
- Reduced migration pressure by creating local employment and self-employment opportunities.
- Strengthened collaboration among local governments, financial institutions, employers, private-sector actors, and communities, creating a more supportive ecosystem for youth employment and entrepreneurship.

Implementing Organization

Janaki Women Awareness Society (JWAS)

Supported by

Plan International Nepal